GOVERNMENT OF KERALA

Abstract

Information and Public Relations Dept.- Establishment - Duties assigned to the Deputy Director, Press Release - Orders Issued.

INFORMATION AND PUBLIC RELATIONS (A) DEPARTMENT

G.O.(Rt) No.140/10/I&PRD. Dated, Thiruvananthapuram, 24-6-2010.

Read:- G.O.(Ms) No.93/2010/GAD dated 29-3-2010.

ORDER

As per the Government Order read above, a post of Deputy Director has been created in the Directorate for the Press Release wing. The following duties are assigned to the Deputy Director (Press Release).

1. Co-ordination, control and supervision of the Press Release Wing of the Information and Public Relations Department. He will exercise control over the press releases from all the districts.

2. Ensuring photo coverage of Government functions, press meets, conferences etc. based on their priority and importance. He will also be the custodian of the P.R. Chamber.

3. Accreditation of Journalists (print and electronics media). Issuing press facility cards to gain entry inside the Secretariat and certificates required by the Department of Information and Broadcasting, Government of India. Function (2) & (3) are now performed by the Deputy Director (Media Relations). These subjects will hereafter be dealt with by the Deputy Director (Press Release).

4. Transmission of news clippings to the Print & Audio visual media. The Deputy Director (Press Release) will supervise, co-ordinate and control the Co-ordinating News Editor and the T.V. crew. He will also be responsible for the smooth liaison with the media. The files in respect of the aforementioned activities of the Department will be routed through the Deputy Director (Press Release) and his remarks sought for before submission to the Director, Information and Public Relations/ Secretary.

(BY ORDER OF THE GOVERNOR)

SHEELA THOMAS,
SECRETARY.

To

The Deputy Director, Press Release/Media Relations/Publications/ Advertising & Marketing/Audio-Video Communication/ Web & New Media.
The Regional Deputy Director, Kollam.
The District Information Officer, Thiruvananthapuram.
All Information Officers in the Directorate.
General Administration (Special-E) Department.
Information & Public Relations (A/B/C/D/E/F/G/OS) Sections.
The Chief Photographer.
P.A. to Secretary.
C.A. to Director.
C.A. to Additional Director.
C.A. to Deputy Secretary.
Accounts Officer.
Stock File/Office Copy.

Forwarded/By Order,

Section Officer.

rector
Media